



Food for all. Hunger for none.

October 25, 2024 | 6:00pm | Mile High Station

BECOME A CORPORATE SPONSOR

Together, we can uproot the systems that force people to go hungry.

Metro Caring works with our community to meet people's immediate needs for nutritious, culturally relevant foods while building a movement to end hunger at its root causes.

We believe everyone deserves to eat healthy food—whether you're Black, Brown, or white, trans or cisgender, no matter who you love or where you were born. **Yet 1 in 9 Coloradans don't know where their next meal is coming from.** With a rich agricultural state like ours, we know it's not because of a lack of food. Coloradans are forced to go hungry because of unaffordable housing, low wages, and a food system that prioritizes profit over people.

We need bold solutions to tackle these root causes. Shoulder-to-shoulder with our community, we are investing in our local food system to increase access to healthy, fresh foods for everyone. Through our multilingual programs, we can reverse health and economic trends for those hit hardest by hunger and empower community leaders to fight for better policies.

About Cornucopia

Cornucopia is Metro Caring's signature fundraising event where we come together to recognize the tremendous resiliency of our community of 75,000 individuals and families and how we can collectively reach a place where we are all safe, nourished, and well.

- Enjoy drinks and small plates from local food entrepreneurs in Mile High Station
- Participate in an inspirational program that highlights voices and stories from our community members.
- Hear from Erik Hicks, our CEO-Integrator, on what's ahead of us and how Metro Caring continues to innovate with and in support of our community.

Recognizing sponsors and their role in the anti-hunger movement is a prominent part of the evening and encourages other local leaders to join in the mission!

SPONSORSHIP LEVELS & BENEFITS

Pursue Equity \$50,000

Lead sponsor of the Cornucopia food entrepreneur showcase. We recognize that systems have historically oppressed and marginalized groups of people by identity; and we work to dismantle both the patterns of behavior and the way we approach our work.

Root Causes \$25,000

Coloradans do not go hungry because of a lack of food. Coloradans go hungry because they don't have enough money to put food on the table. This means that we need to talk about the need for a living wage, the racial wealth gap, and fight for an economy where anyone who works hard can provide for themselves and their family.

Build a Movement \$10,000

Developing the next generation of diverse leaders in this space is key to the sustainability of the movement. People are experts on their own lives, and given the right support, have wise and intelligent ideas about how to improve them.

Nutritious Food \$5,000

From health to education to increasing standards of living—we center food in all we do. We seek to build community through food by learning, cooking, and sharing together.

	PURSUE EQUITY \$50,000	ROOT CAUSES \$25,000	BUILD A MOVEMENT \$10,000	NUTRITIOUS FOOD \$5,000
Marketing Media				
Logo recognition and your website link for one year on our homepage (89,000 unique visitors and 194,000 main page views)	x	x		
Logo recognition on event save the date (12,000 impressions)	x	x		
Logo recognition on event invitation (12,000 impressions)	x	x	x	
Social Media Recognition	x	x	x	x
Logo in one e-newsletter (8,000 impressions)	x	x	x	
Logo recognition and your website link on the event webpage	x	x	x	x
Publication in our annual report	x	x	x	x
Logo recognition in the event program	x	x	x	x
Short thank you video from our leadership for your marketing use	x			
Event Day Marketing Benefits				
Reserved table for 8 guests	x	x	x	x
Logo printed on the side of the event swag bag	x			
Logo item in the event swag bag (with prior review)	x	x	x	
Verbal acknowledgement during event program	x			
Logo recognition on slideshow throughout event	x	x	x	x
Logo on menu card at each entrepreneur food station (up to 6)	x			
Team Engagement				
Exclusive weekday or weekend family volunteer opportunity at Metro Caring	x	x		
Exclusive weekday or weekend cooking class for up to 20 people	x			
Exclusive urban agriculture weekday or weekend volunteer opportunity in the Metro Caring gardens	x			

Your sponsorship is an investment in the future of our community that will expose hundreds of local leaders to Metro Caring's impact work. If you have any questions, please contact Sungmin Yi at syi@metrocar.org